

City of Daytona Beach, Florida

DDA DETAIL

Fiscal Year 2025 – 2026

**DOWNTOWN DEVELOPMENT
AUTHORITY (DDA)**

CITY OF DAYTONA BEACH, FL
Downtown Development Authority
FY 2025 - 2026 Budget Detail

COST CENTER	Account Number	Account Description	2023 - 2024 Actual	2024 - 2025 Adopted	2024 - 2025 Amended	2025 - 2026 Adopted	% Change
REVENUES							
150300	DOWNTOWN DEV AUTHORITY						
	140-150300-311-311001-000000	CURRENT AD VALOREM	\$ 214,151	\$ 237,024	\$ 237,024	\$ 244,980	3.36%
	140-150300-345-345901-000000	PAYMENT FROM PRIMARY GOVT	\$ 117,961	\$ 147,291	\$ 147,291	\$ 147,291	0.00%
	140-150300-311-311002-000000	DELINQUENT AD VALOREM	\$ 8,875	\$ -	\$ -	\$ -	#DIV/0!
		TOTAL REVENUES	\$ 340,987	\$ 384,315	\$ 384,315	\$ 392,271	102.07%
EXPENSES							
150300	DOWNTOWN DEV AUTHORITY						
	140-150300-552-534900-000000	OTHER CONTRACTUAL SERVICES	\$ 39,000	\$ 43,291	\$ 43,291	\$ 26,554	-38.66%
	140-150300-552-540003-000000	CARE AND SUBSISTENCE	\$ 101	\$ 300	\$ 300	\$ 120	-60.00%
	140-150300-552-548003-000000	PROMO - ADVERTISING	\$ 41,229	\$ 43,917	\$ 43,742	\$ 44,631	2.03%
	140-150300-552-548009-000000	PROMO - EVENTS	\$ -	\$ 1,600	\$ 1,600	\$ 1,600	0.00%
	140-150300-552-554001-000000	MEMBERSHIPS	\$ -	\$ -	\$ 175	\$ 175	0.00%
	140-150300-552-591002-000000	PAYMENT TO PRIMARY GOVERNMENT	\$ 117,961	\$ 147,291	\$ 147,291	\$ 147,291	0.00%
	140-150300-552-548005-000000	PROMO - MARKETING	\$ 252	\$ -	\$ -	\$ -	#DIV/0!
			\$ 198,543	\$ 236,399	\$ 236,399	\$ 220,371	93.22%
150310	DDA FARMERS' MARKET						
	140-150310-552-534900-000000	OTHER CONTRACTUAL SERVICES	\$ 5,000	\$ 15,000	\$ 15,000	\$ 15,000	0.00%
	140-150310-552-545013-000000	INS - GENERAL LIABILITY	\$ 1,050	\$ 1,500	\$ 1,500	\$ 1,500	0.00%
	140-150310-552-548004-000000	PROMO - MARKET	\$ -	\$ 4,400	\$ 4,400	\$ 4,400	0.00%
	140-150310-552-552040-000000	DDA SNAP EXPENSES	\$ 197	\$ 2,000	\$ 2,000	\$ 2,000	0.00%
			\$ 6,247	\$ 22,900	\$ 22,900	\$ 22,900	100.00%
150320	DDA DOWNTOWN EVENTS						
	140-150320-552-548003-000000	PROMO - ADVERTISING	\$ 175	\$ 5,000	\$ 5,000	\$ 5,000	0.00%
	140-150320-552-548009-000000	PROMO - EVENTS	\$ 121,500	\$ 127,500	\$ 127,500	\$ 144,000	12.94%
			\$ 121,675	\$ 132,500	\$ 132,500	\$ 149,000	112.45%
		TOTAL EXPENSES	\$ 326,465	\$ 391,799	\$ 391,799	\$ 392,271	100.12%