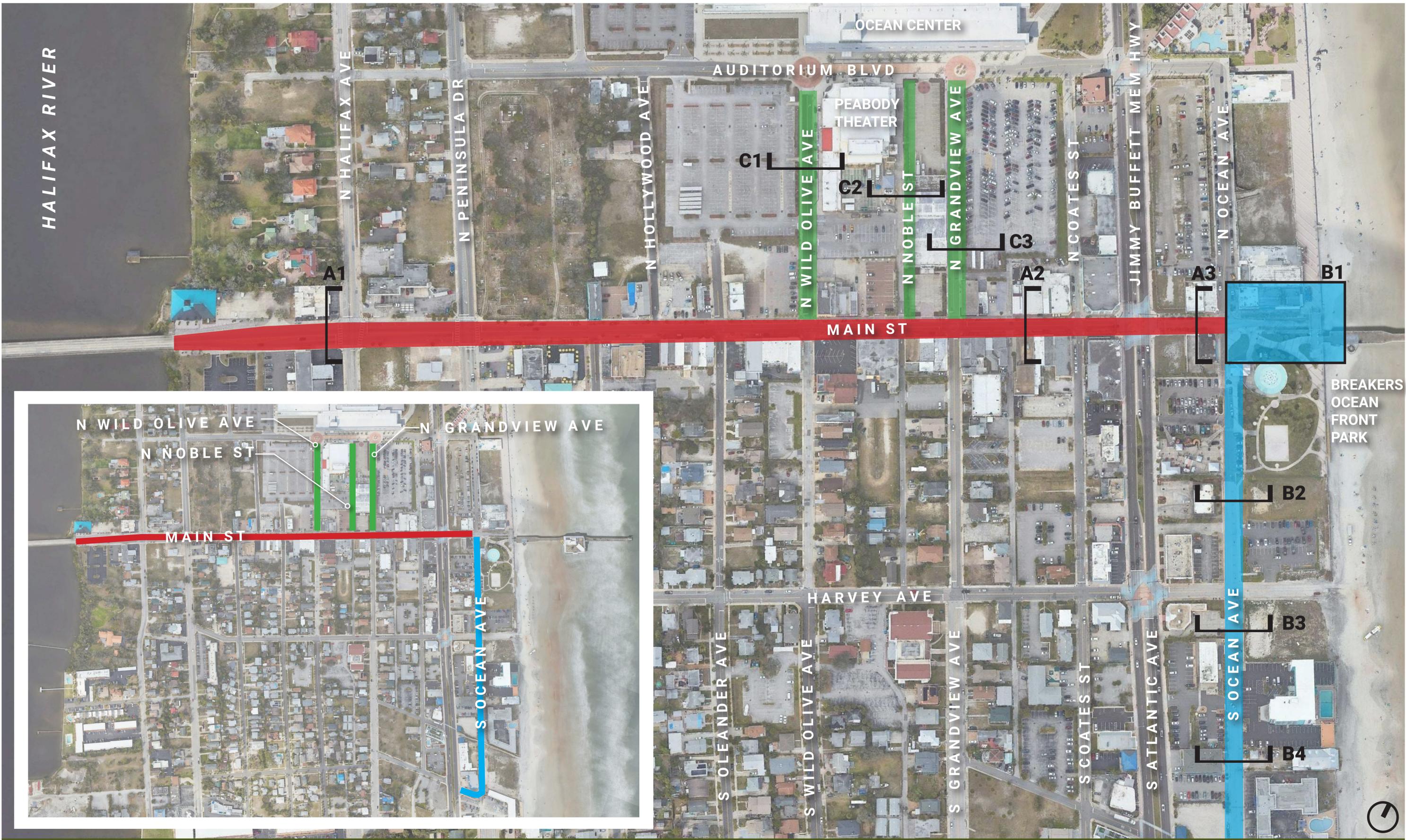


HALIFAX RIVER



MAIN STREET STREETScape IMPROVEMENT
 DAYTONA BEACH, FLORIDA
 NOVEMBER 18, 2025

STATION 1
 STREETScape OVERVIEW





SECTION A1



SECTION A2



SECTION A3



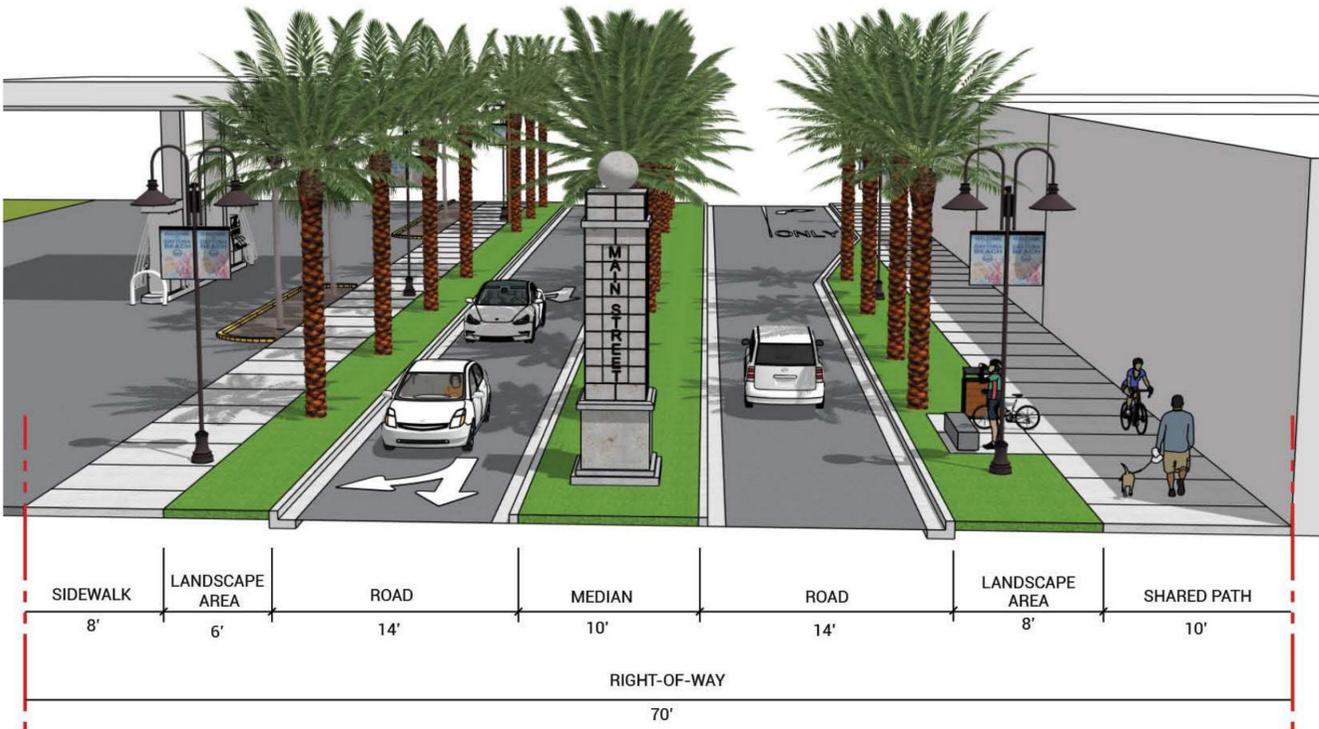
EXISTING



EXISTING CONDITIONS

- LACKS SENSE OF ARRIVAL
- WIDE ROADS
- HIGHER VEHICULAR SPEEDS
- SPORADIC PARKING
- PEDESTRIAN ZONE FEELS UNSAFE/ UNCOMFORTABLE

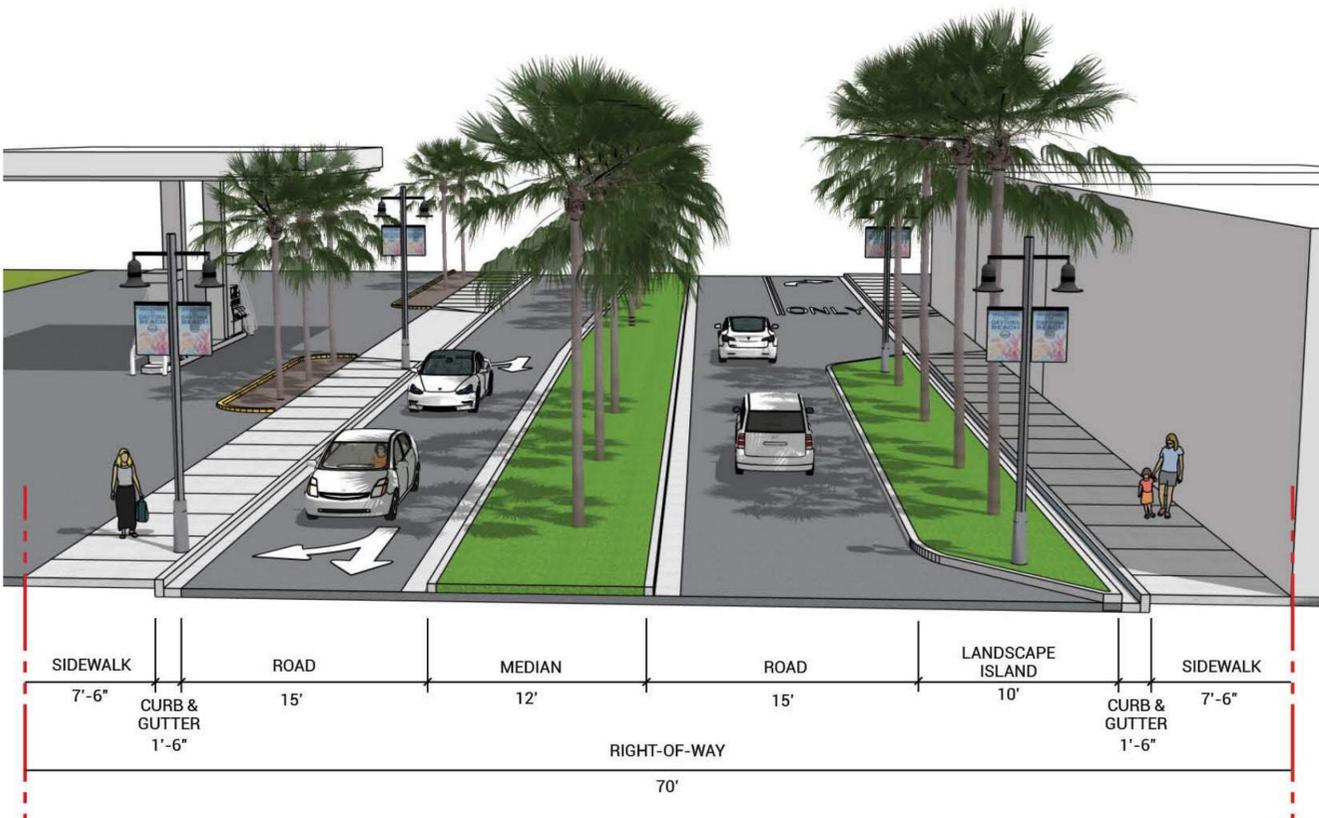
PROPOSED



PROPOSED CONDITIONS

- SENSE OF ARRIVAL
- REDUCED ROAD PAVEMENT
- SLOWER VEHICULAR SPEEDS
- SHARED PATH
- PEDESTRIAN ZONE SAFETY AND ENHANCEMENTS

ALTERNATE

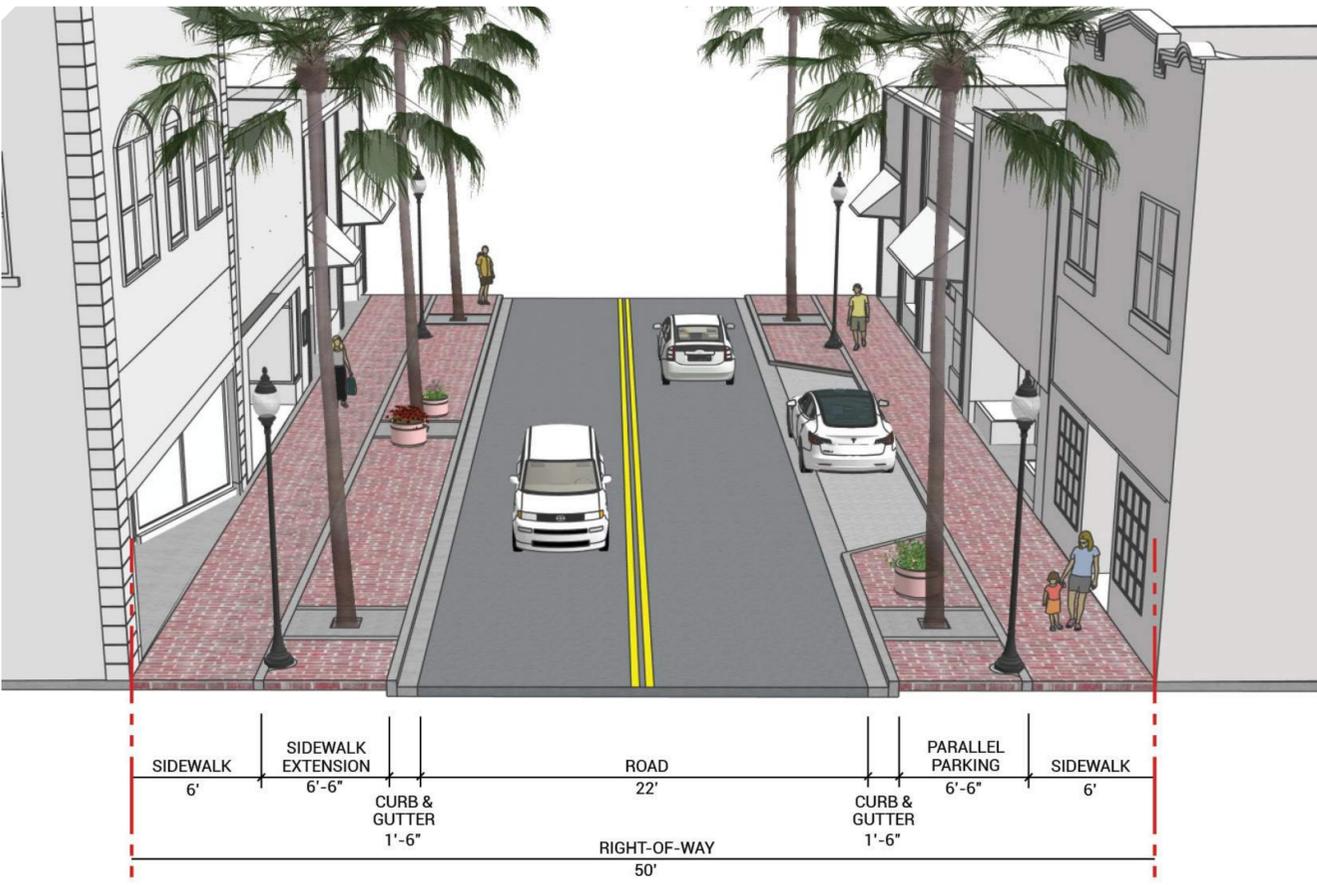


ALTERNATE CONDITIONS

- SENSE OF ARRIVAL
- REDUCED VEHICULAR SPEEDS
- MAINTAINS CURB LOCATIONS
- IMPROVED PEDESTRIAN COMFORT

A1

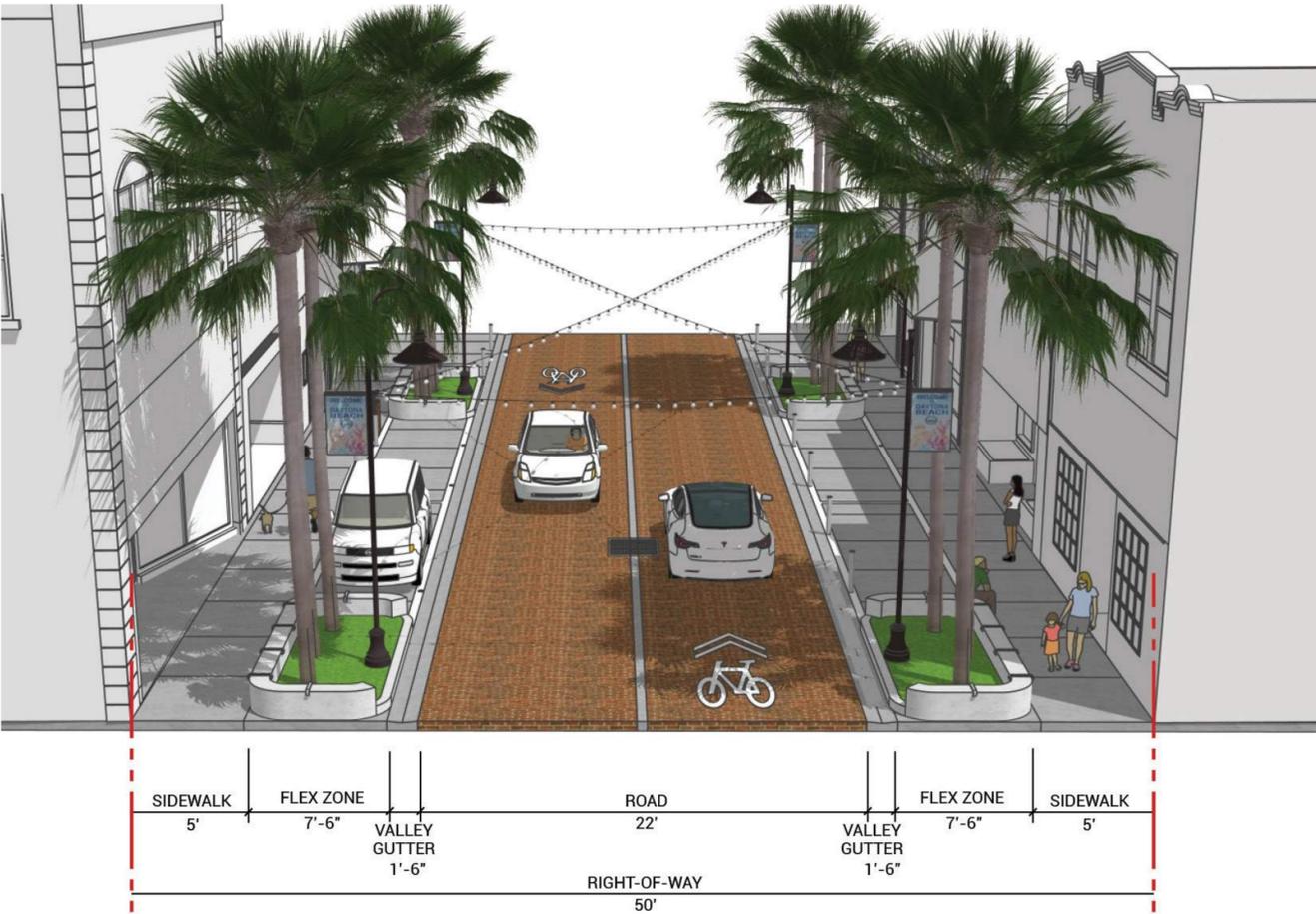
EXISTING



EXISTING CONDITIONS

- UNEVEN PEDESTRIAN SURFACES
- VARIED CURBS AND TRANSITIONS
- UNDERSIZED PARKING
- MIX OF CONCRETE SURFACES
- MIX OF SITE FURNISHINGS

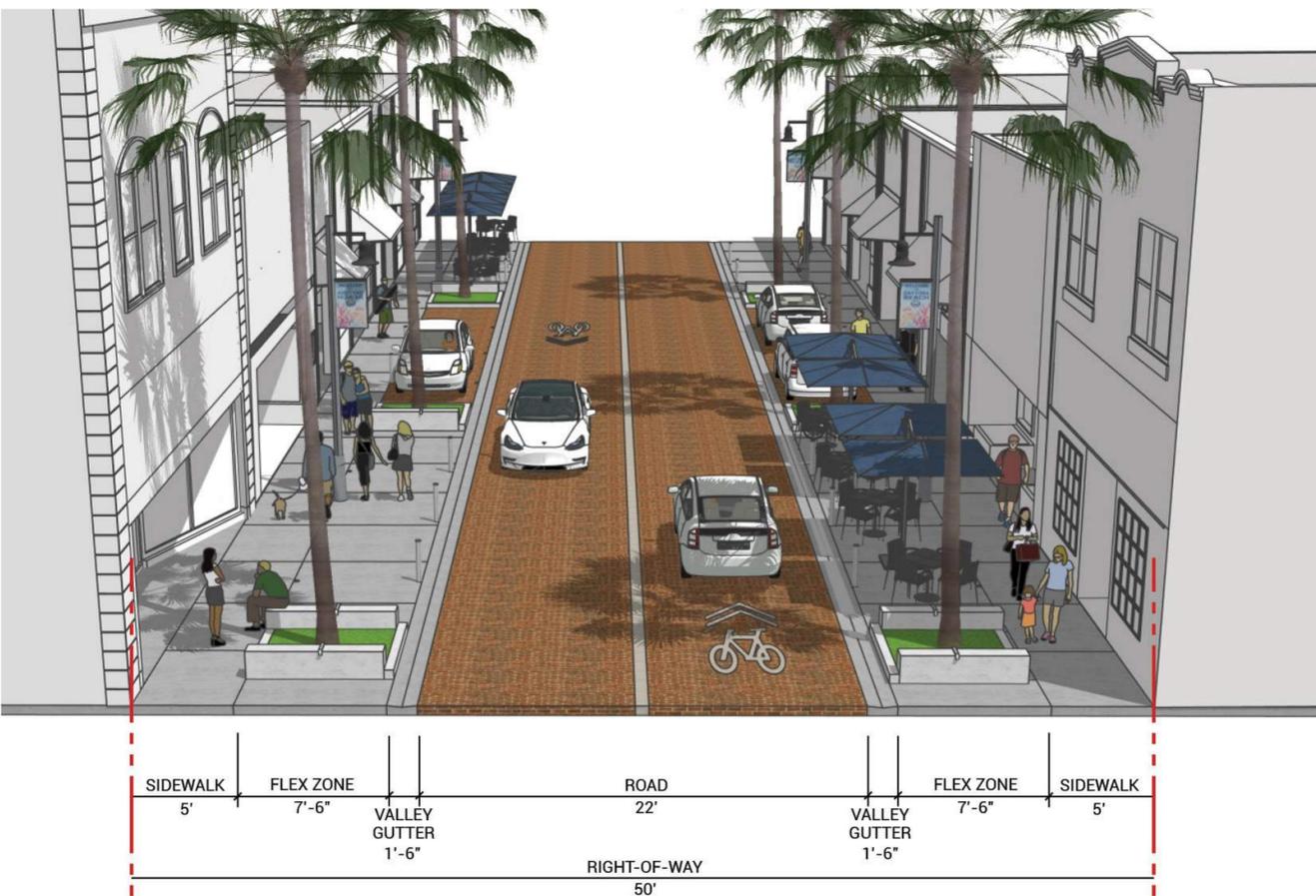
PROPOSED



PROPOSED CONDITIONS

- TRAFFIC CALMING BRICK ROAD
- FLEX SPACE WITH MOVABLE BOLLARDS
- CONSOLIDATION OF FEATURES
- SAFER AND LEVEL PEDESTRIAN EXPERIENCE
- OVERHEAD LIGHTING

ALTERNATE

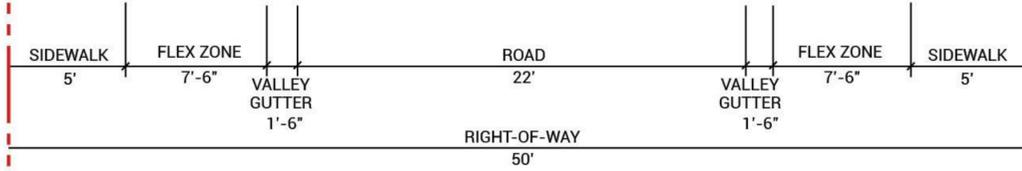


ALTERNATE CONDITIONS

- DESIGNATED PARKING AND LOADING ZONES
- BUILT IN SEATING AND PLANTERS
- FLEX SPACE
- FIXTURES AND FURNISHINGS LESS CONDENSED

A2

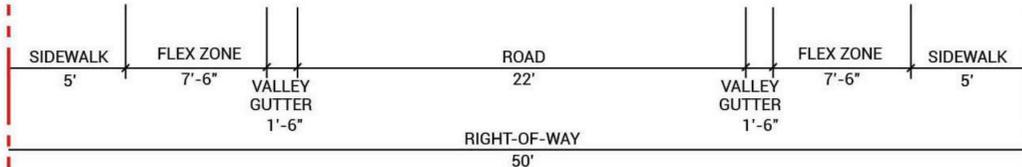
PROPOSED



PROPOSED CONDITIONS

- TRAFFIC CALMING BRICK ROAD
- FLEX SPACE WITH MOVABLE BOLLARDS
- CONSOLIDATION OF FEATURES
- SAFER AND LEVEL PEDESTRIAN EXPERIENCE
- OVERHEAD LIGHTING

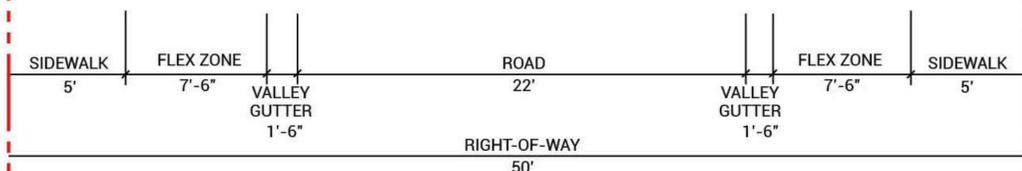
PROPOSED - BIKE WEEK



PROPOSED BIKE WEEK CONDITIONS

- LIGHT POLES WITH BIKE WEEK BANNERS
- MOVABLE BOLLARDS FOR ADDITIONAL PARKING AND PEDESTRIAN FLEXIBILITY

PROPOSED - FESTIVAL

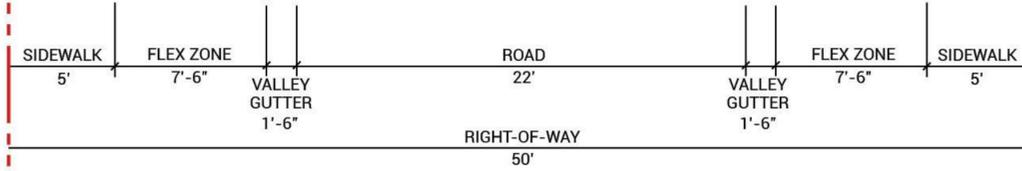


PROPOSED FESTIVAL CONDITIONS

- MOVABLE BOLLARDS FOR EVENT TENTS AND FOOD TRUCK PARKING
- STREET CLOSURE FOR FESTIVAL ACTIVITIES AND PEDESTRIAN MOVEMENT

A2

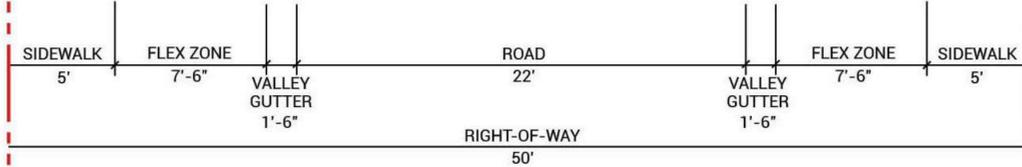
ALTERNATE



**ALTERNATE
CONDITIONS**

- DESIGNATED PARKING AND LOADING ZONES
- BUILT IN SEATING AND PLANTERS
- FLEX SPACE
- FIXTURES AND FURNISHINGS LESS CONDENSED

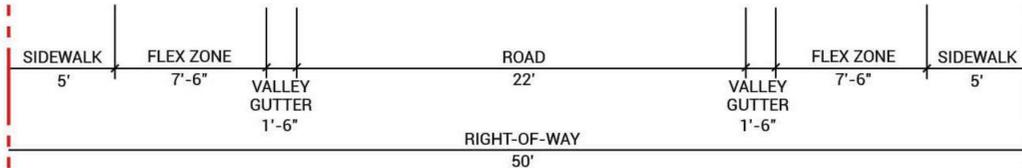
ALTERNATE - BIKE WEEK



**ALTERNATE BIKE
WEEK CONDITIONS**

- LIGHT POLES WITH BIKE WEEK BANNERS
- MOVABLE BOLLARDS FOR ADDITIONAL PARKING AND PEDESTRIAN ACTIVITY

ALTERNATE - FESTIVAL

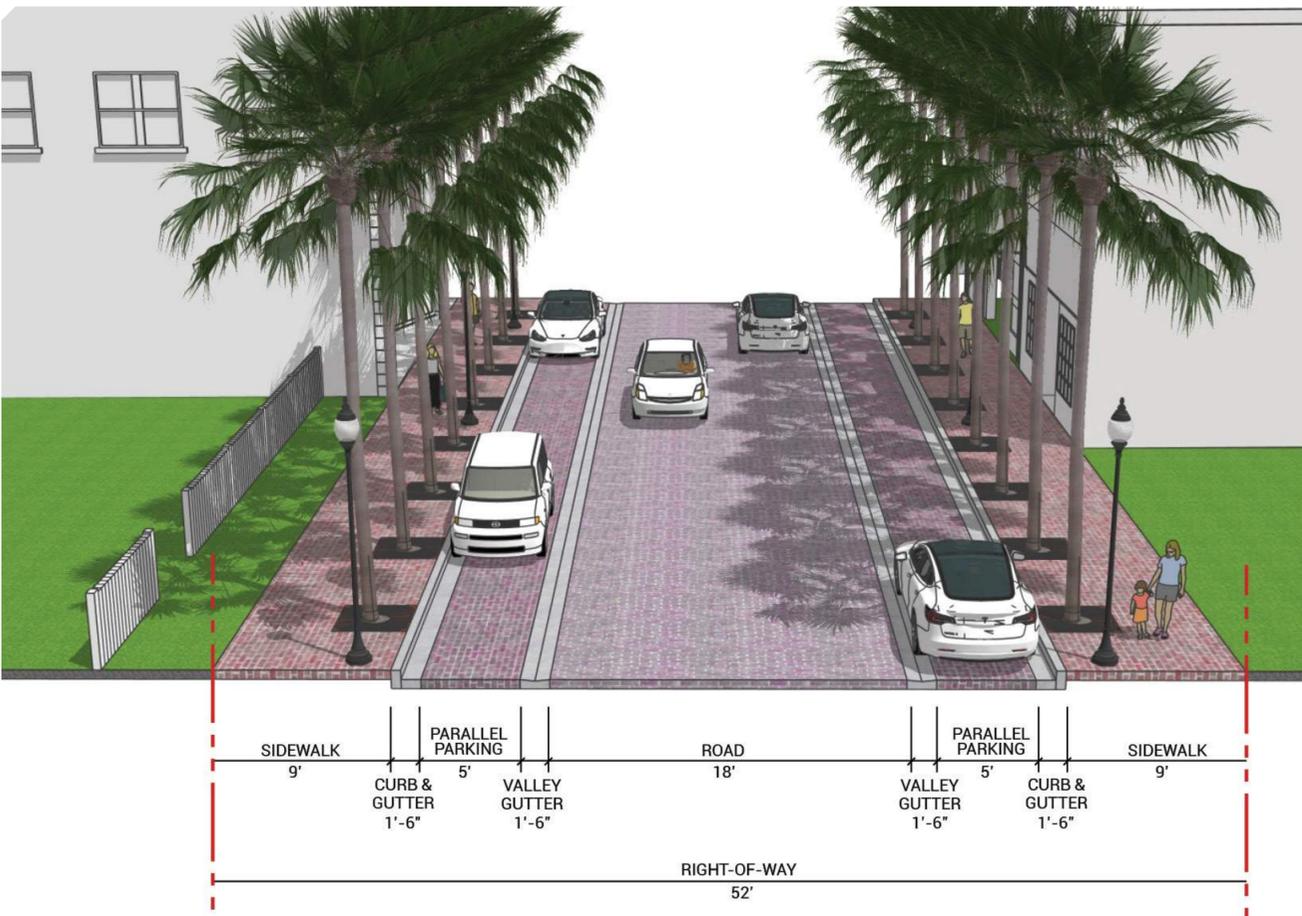


**ALTERNATE
FESTIVAL
CONDITIONS**

- MOVABLE BOLLARDS FOR EVENT TENTS AND FOOD TRUCK PARKING
- STREET CLOSURE FOR FESTIVAL ACTIVITIES AND PEDESTRIAN MOVEMENT

A2

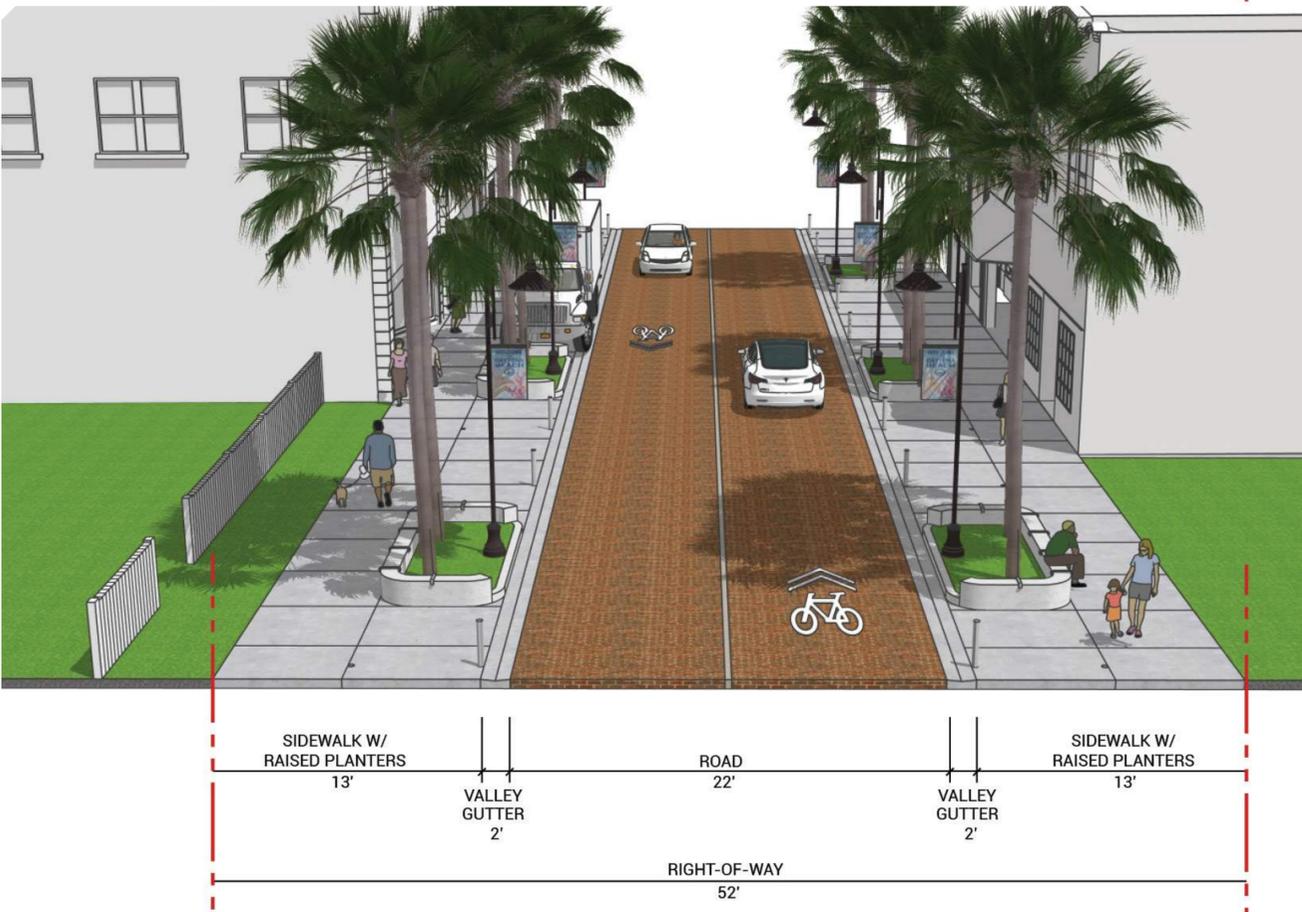
EXISTING



EXISTING CONDITIONS

- ON STREET PARKING
- LIMITED PEDESTRIAN ZONE
- DIFFERENT MATERIALS AND FURNISHINGS FROM REMAINDER OF MAIN STREET

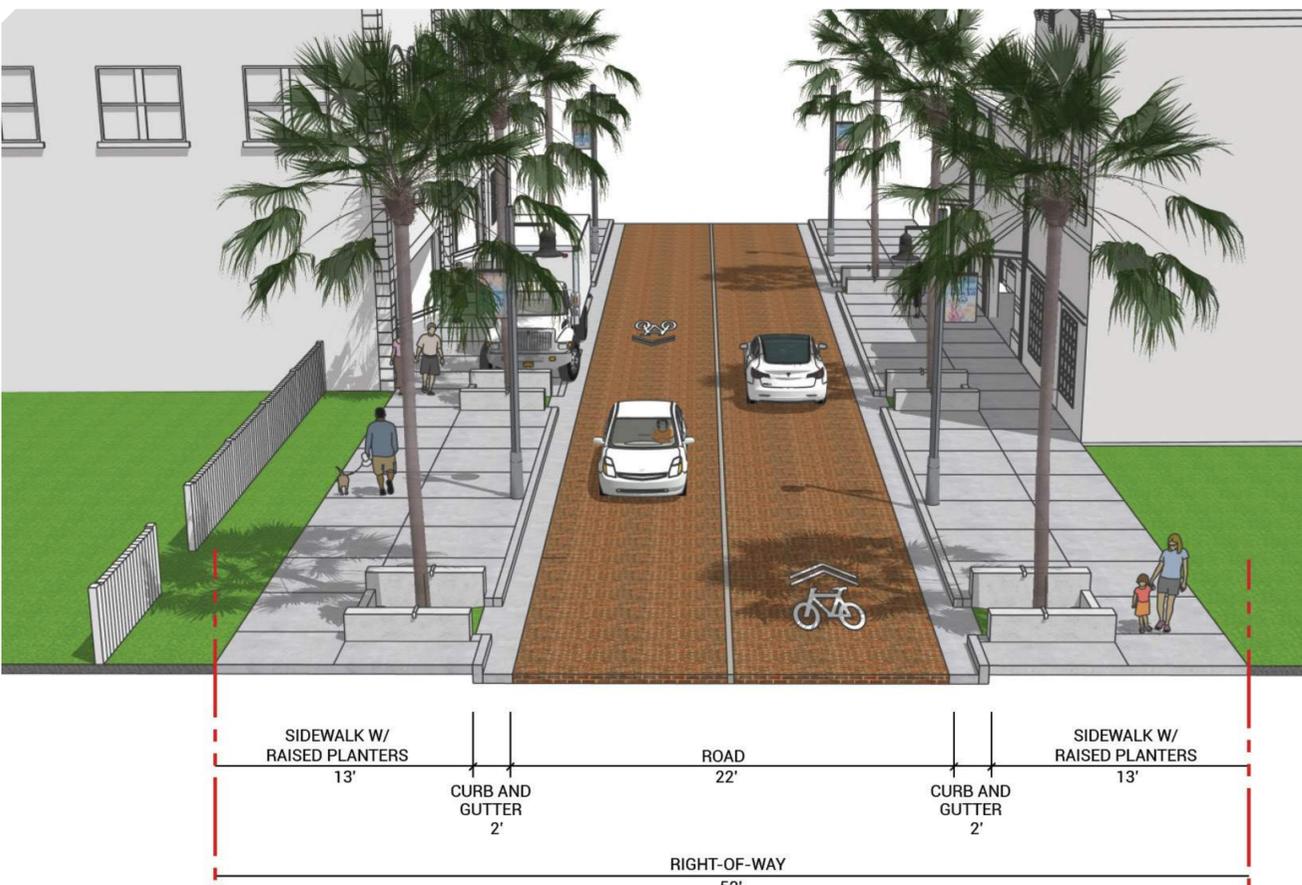
PROPOSED



PROPOSED CONDITIONS

- CONTINUITY WITH THE REST OF MAIN STREET
- REMOVE PARKING
- WIDEN WALKS
- REMOVABLE BOLLARDS
- MORE ACCOMMODATING FOR PEDESTRIANS
- DESIGNATED LOADING AND UNLOADING ZONES

ALTERNATE



ALTERNATE CONDITIONS

- CONTINUITY WITH MAIN STREET DESIGN AND FURNISHINGS
- CURBED WITH LOW IMPACT DESIGN STORM FEATURES
- CURBED TO RESTRICT VEHICLE MOVEMENT
- DESIGNATED LOADING AND UNLOADING

A3



SECTION B1



SECTION B2



SECTION B3



SECTION B4

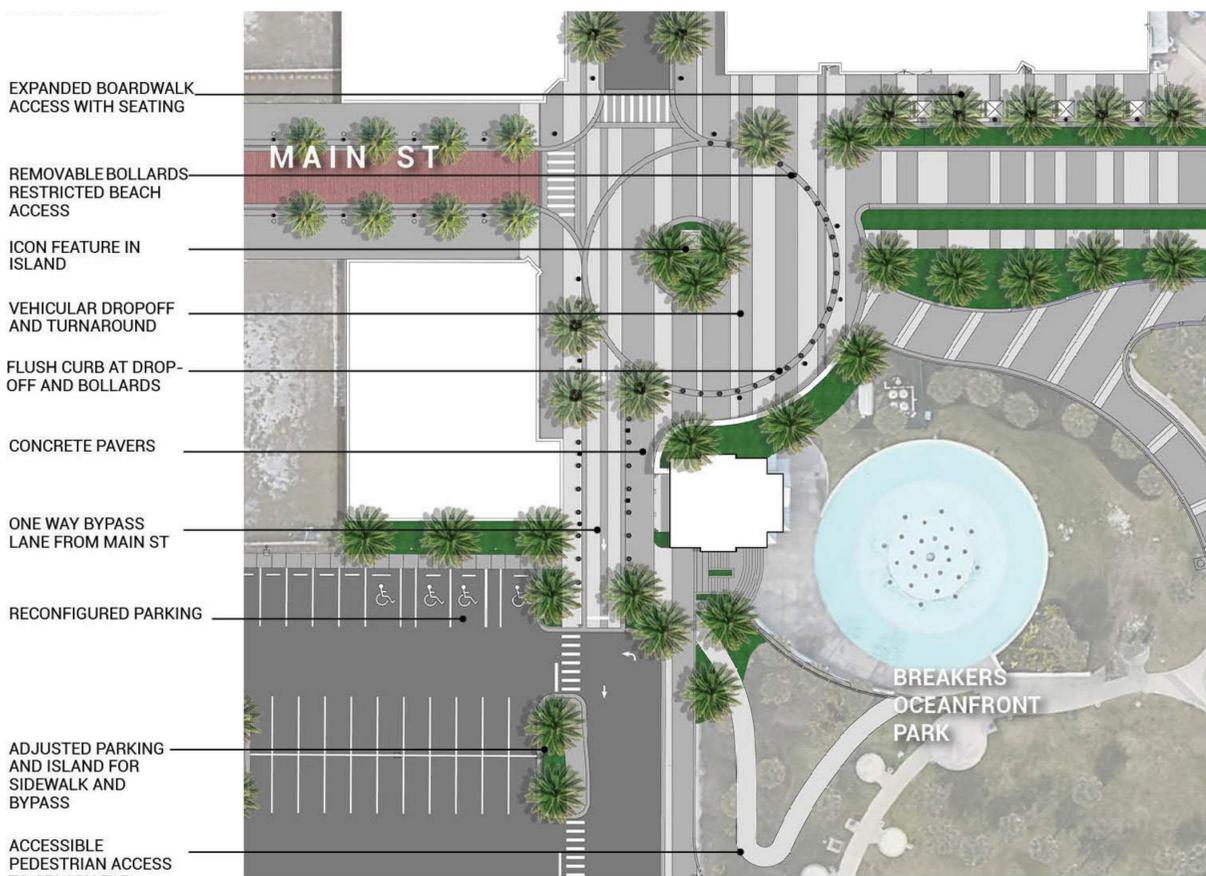
EXISTING



EXISTING CONDITIONS

- NO SENSE OF ARRIVAL AT BEACH
- LIMITED SPACE FOR DROP OFF
- ONE WAY TRAFFIC TO NORTH BETWEEN PARKING AND MAIN STREET
- NEEDS TO FUNCTION FOR BEACH USERS, DELIVERY AND CITY VEHICLES

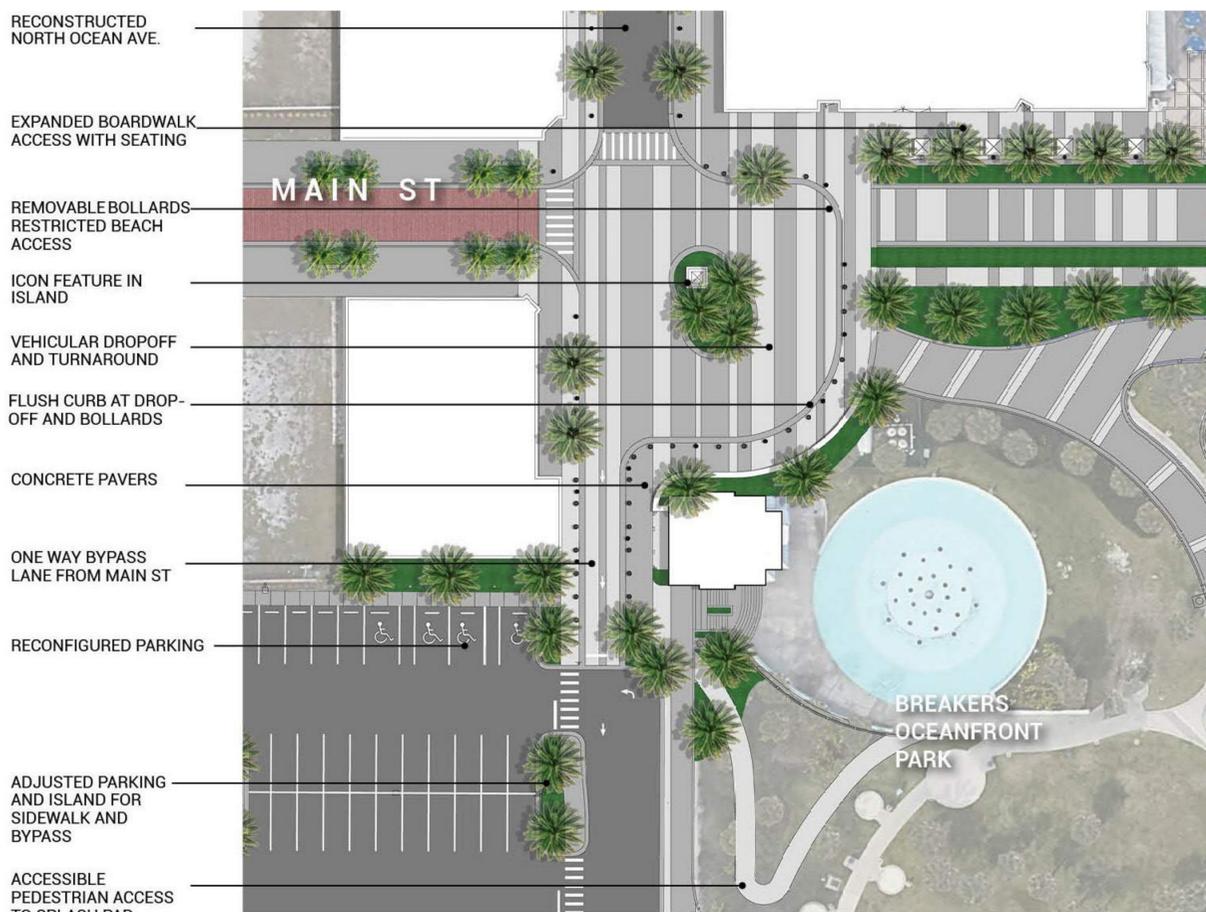
PROPOSED



PROPOSED CONDITIONS

- ENHANCED PEDESTRIAN EXPERIENCE
- BOLLARDS, LIGHTING AND SEAT WALLS
- BOOK END ICONIC FEATURES AT ENDS OF MAIN ST.
- DROP OFF ZONE WITH TWO LANES
- BYPASS ROAD HEADING SOUTH (ONE WAY)

ALTERNATE

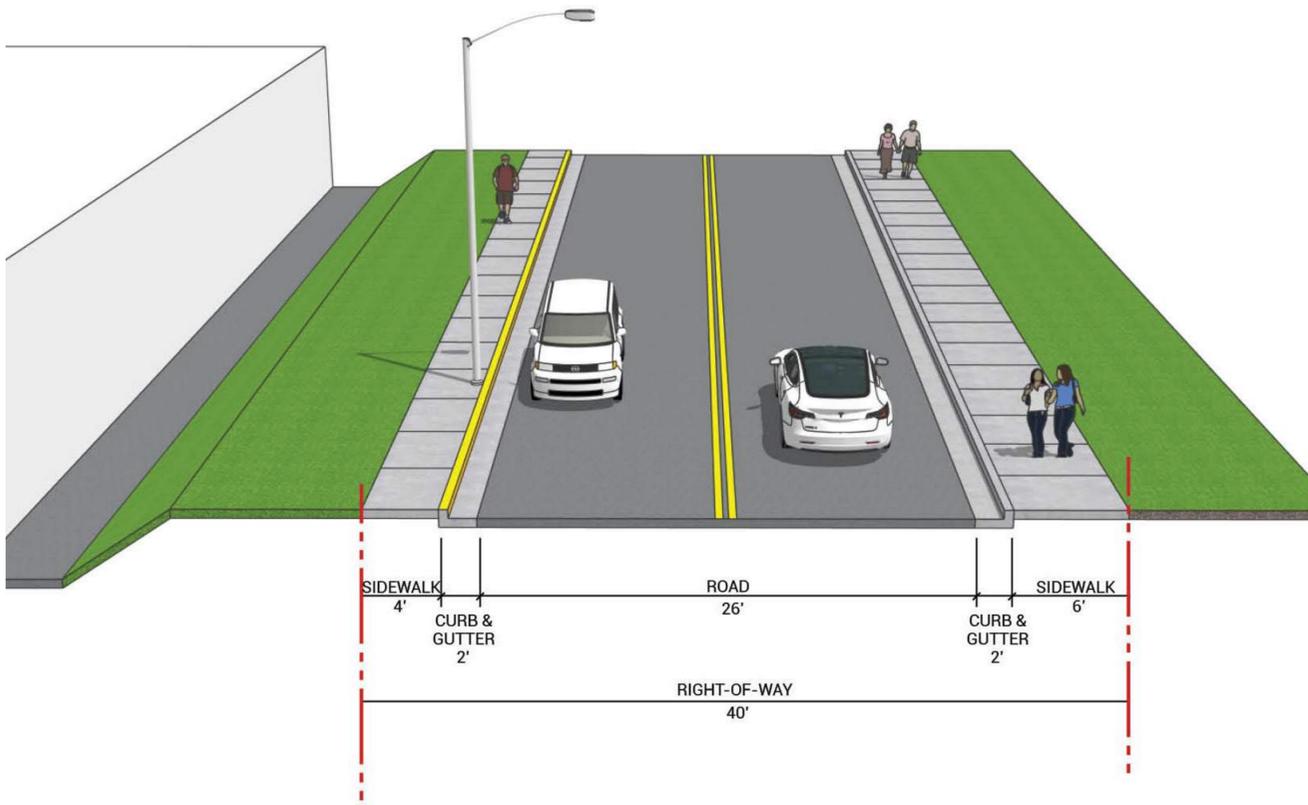


ALTERNATE CONDITIONS

- MORE LINEAL FORM
- ENHANCED PEDESTRIAN EXPERIENCE
- BOLLARDS, LIGHTING AND SEAT WALLS
- BOOK END ICONIC FEATURES AT ENDS OF MAIN ST.
- DROP OFF ZONE WITH TWO LANES
- BYPASS LANE HEADING SOUTH(ONE WAY)

B1

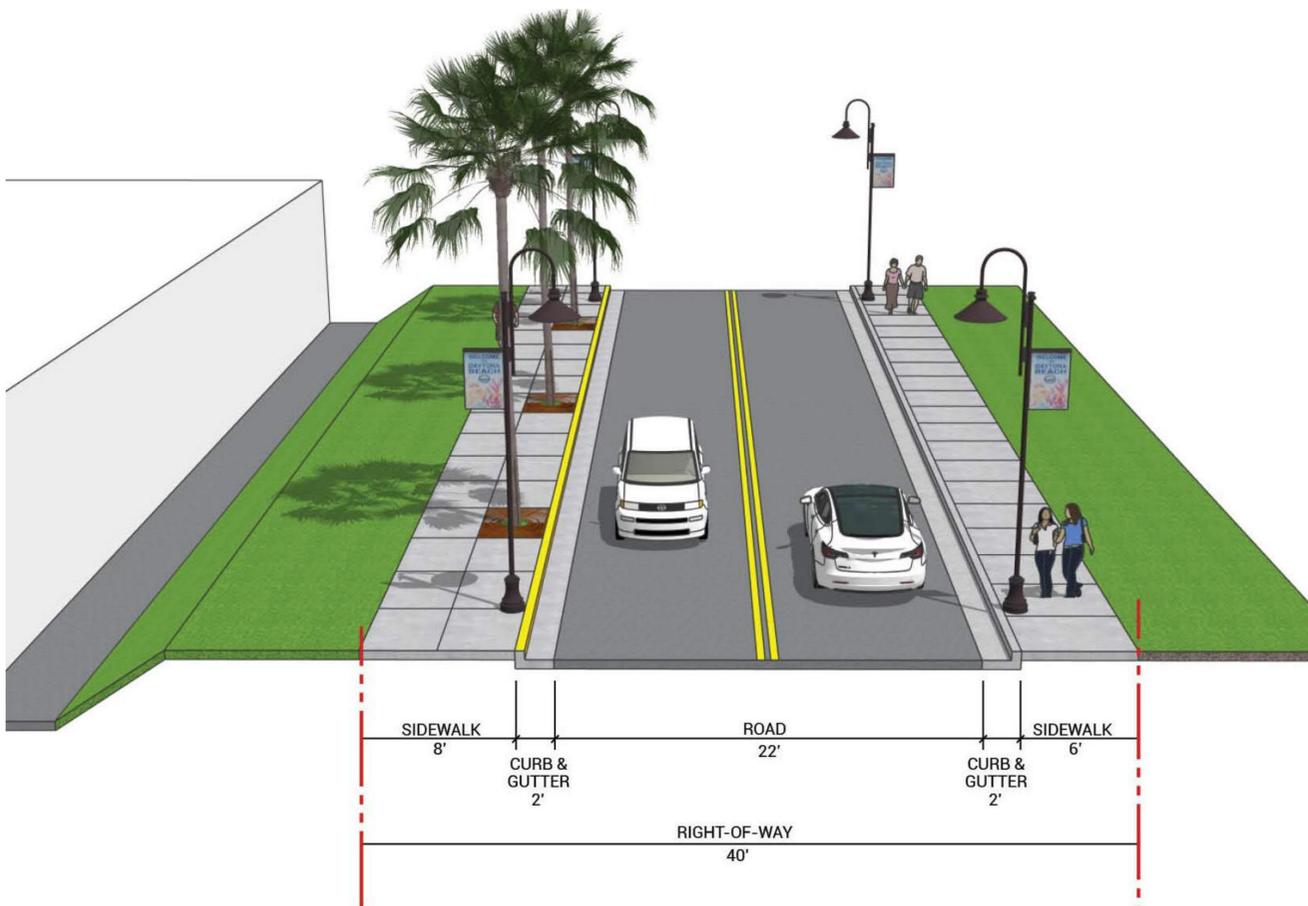
EXISTING



EXISTING CONDITIONS

- 40' RIGHT OF WAY
- VERY LARGE ROAD
- HIGH VEHICULAR SPEEDS
- LOW PERCEPTION OF SAFETY FOR PEDESTRIANS

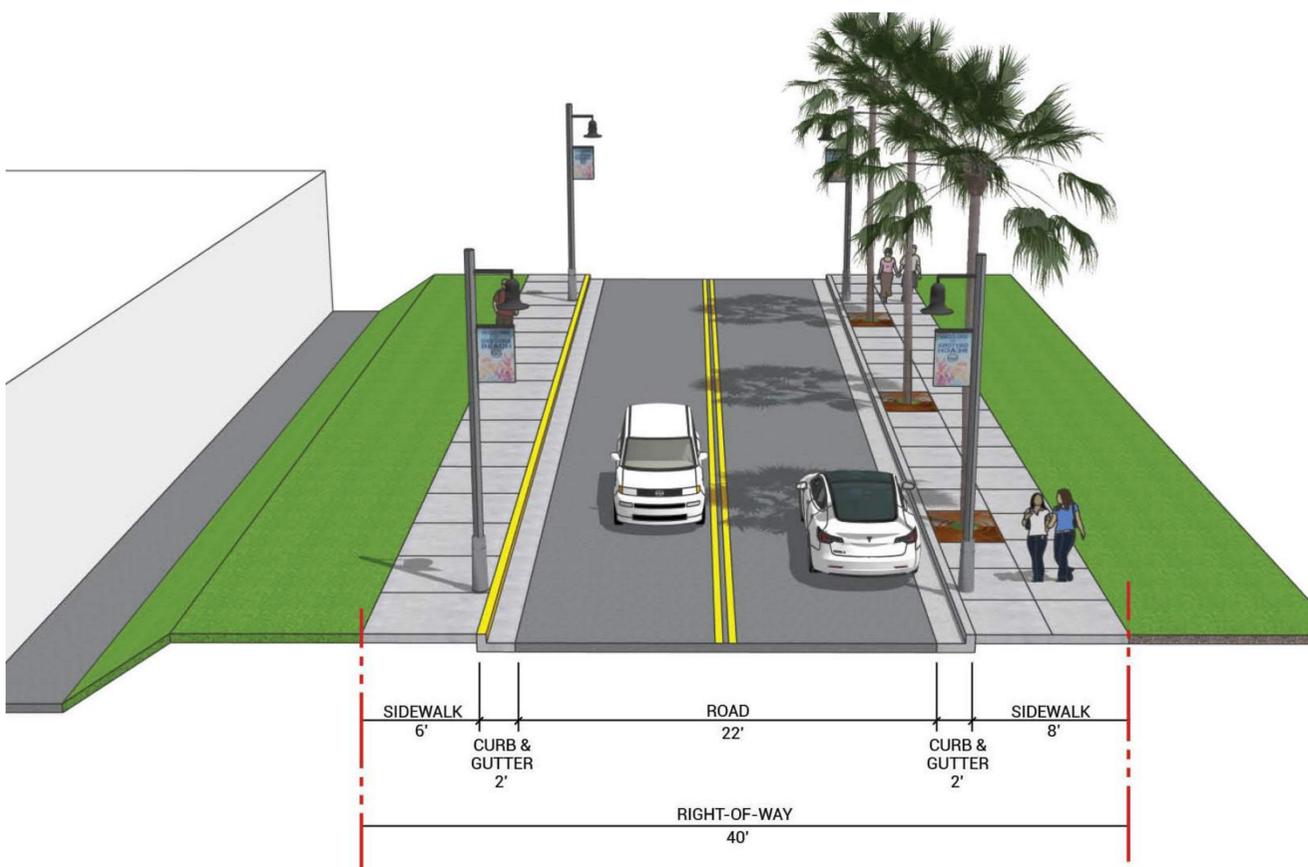
PROPOSED



PROPOSED CONDITIONS

- REDUCED ROAD WIDTH
- IMPROVED LIGHTING
- ENHANCED PEDESTRIAN ZONE ALONG WEST SIDE OF ROAD

ALTERNATE

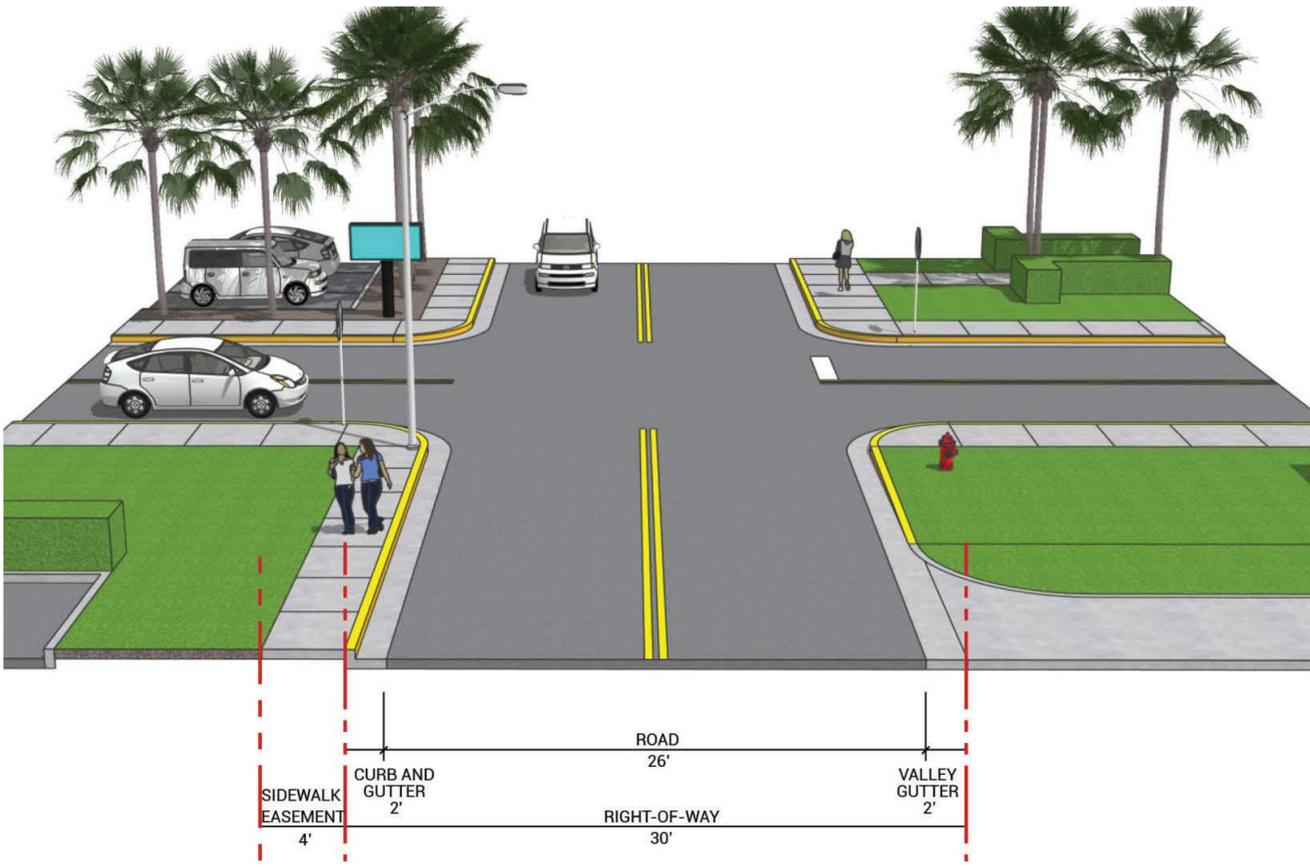


ALTERNATE CONDITIONS

- REDUCED ROAD WIDTH
- MOVES ROAD CENTERLINE WEST
- ENHANCES AND CREATES A PEDESTRIAN ZONE ON THE EAST SIDE OF ROAD

B2

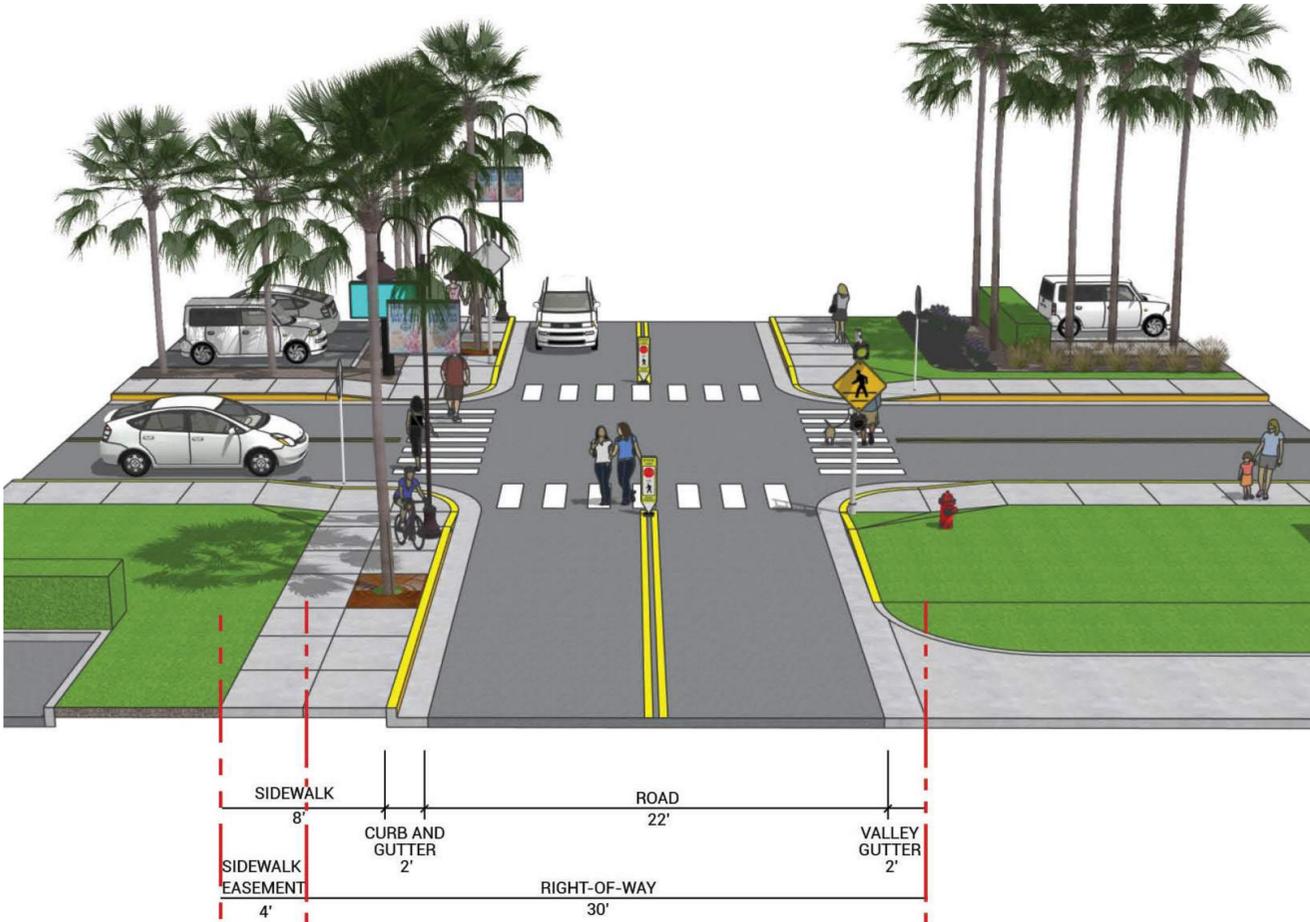
EXISTING



EXISTING CONDITIONS

- 30' RIGHT OF WAY
- WIDE ROAD
- HIGH VEHICULAR SPEEDS
- NO CROSSWALKS
- LIMITED BEACH ACCESS

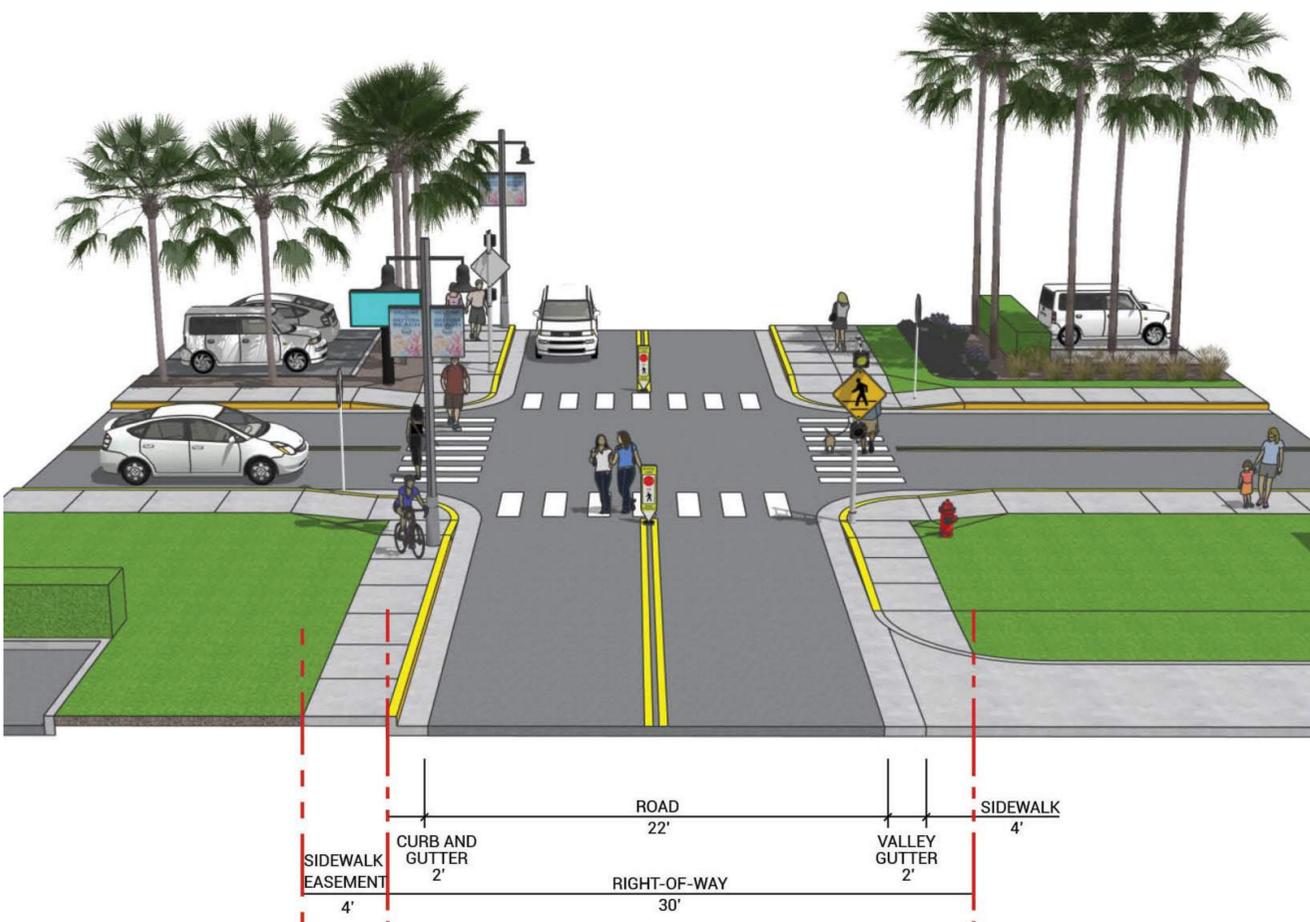
PROPOSED



PROPOSED CONDITIONS

- REDUCED ROAD WIDTH
- IMPROVED PEDESTRIAN ZONE ON WEST SIDE OF ROAD
- SIGNALIZED CROSSWALK

ALTERNATE

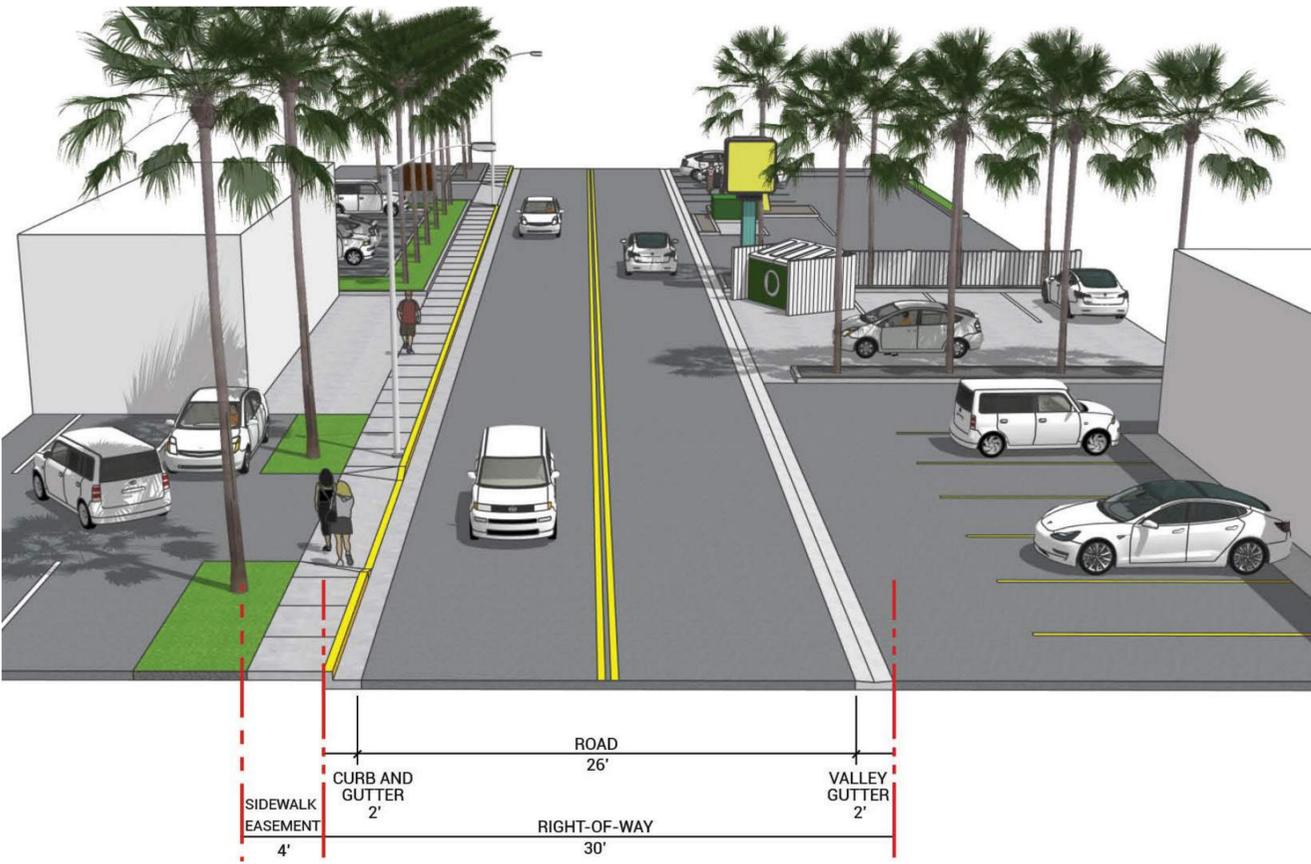


ALTERNATE CONDITIONS

- REDUCED ROAD WIDTH
- SLOWER VEHICULAR SPEEDS
- IMPROVED PEDESTRIAN ZONE ON EAST AND WEST SIDE
- SIGNALIZED CROSSWALK

B3

EXISTING



EXISTING CONDITIONS

- 30' RIGHT OF WAY
- WIDE ROAD
- HIGH VEHICULAR SPEEDS
- MINIMAL PEDESTRIAN ZONE
- PARKING DIRECTLY ACCESSED FROM ROAD

PROPOSED



PROPOSED CONDITIONS

- 30' RIGHT OF WAY
- REDUCED ROAD WIDTH
- SHIFT CENTERLINE OF ROAD
- EXPANDED PEDESTRIAN ZONE ON WEST SIDE OF ROAD
- SLOWER VEHICULAR SPEEDS FOR INCREASED PERCEPTION OF SAFETY

ALTERNATE



ALTERNATE CONDITIONS

- REDUCED ROAD WIDTH
- CREATE PEDESTRIAN ZONE ON BOTH SIDES OF ROAD
- MOUNTABLE CURB ON EAST AND CURB & GUTTER ON WEST SIDE OF ROAD
- CONFLICTS BETWEEN PEDESTRIANS, PARKING AND ROAD/VEHICLES

B4



SECTION C1



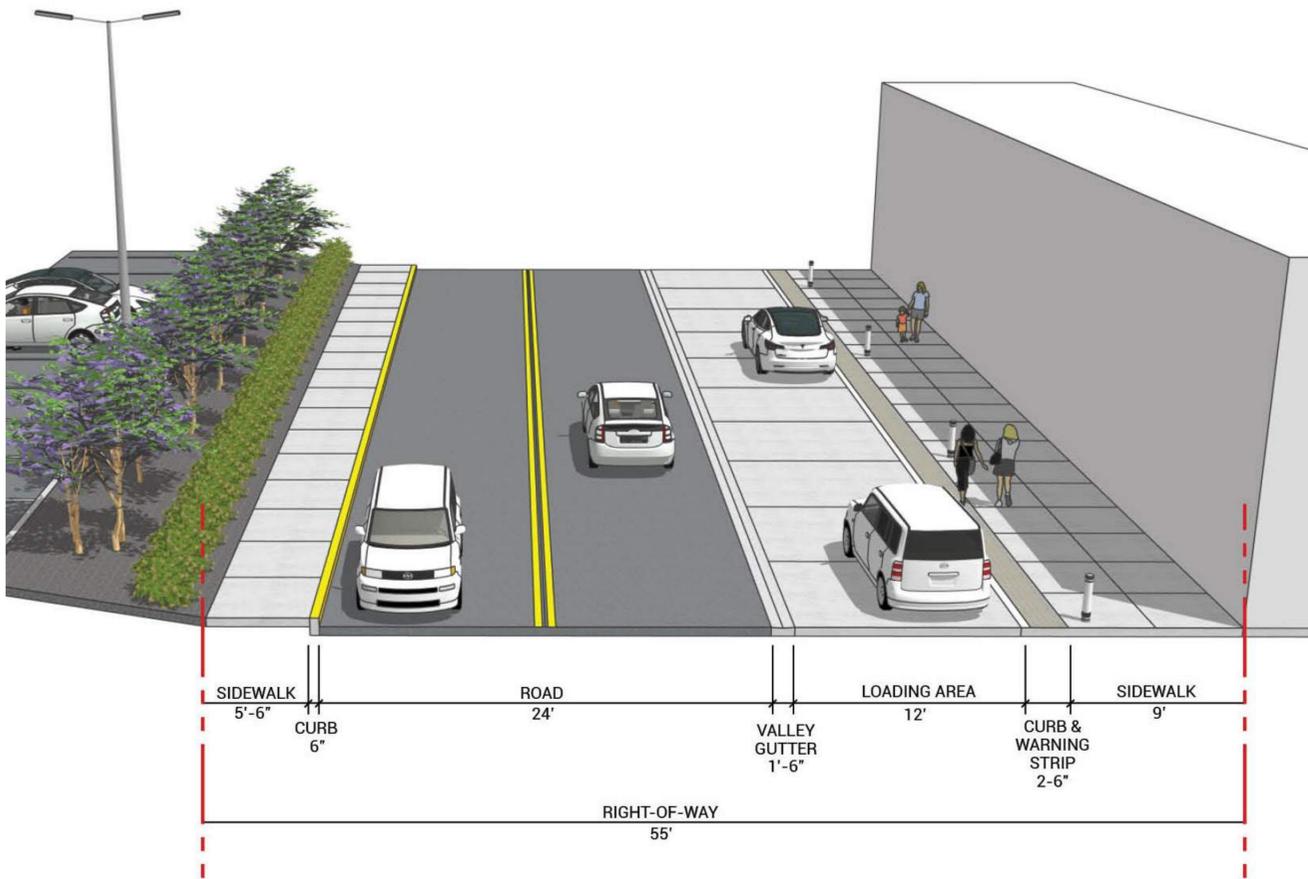
SECTION C2



SECTION C3



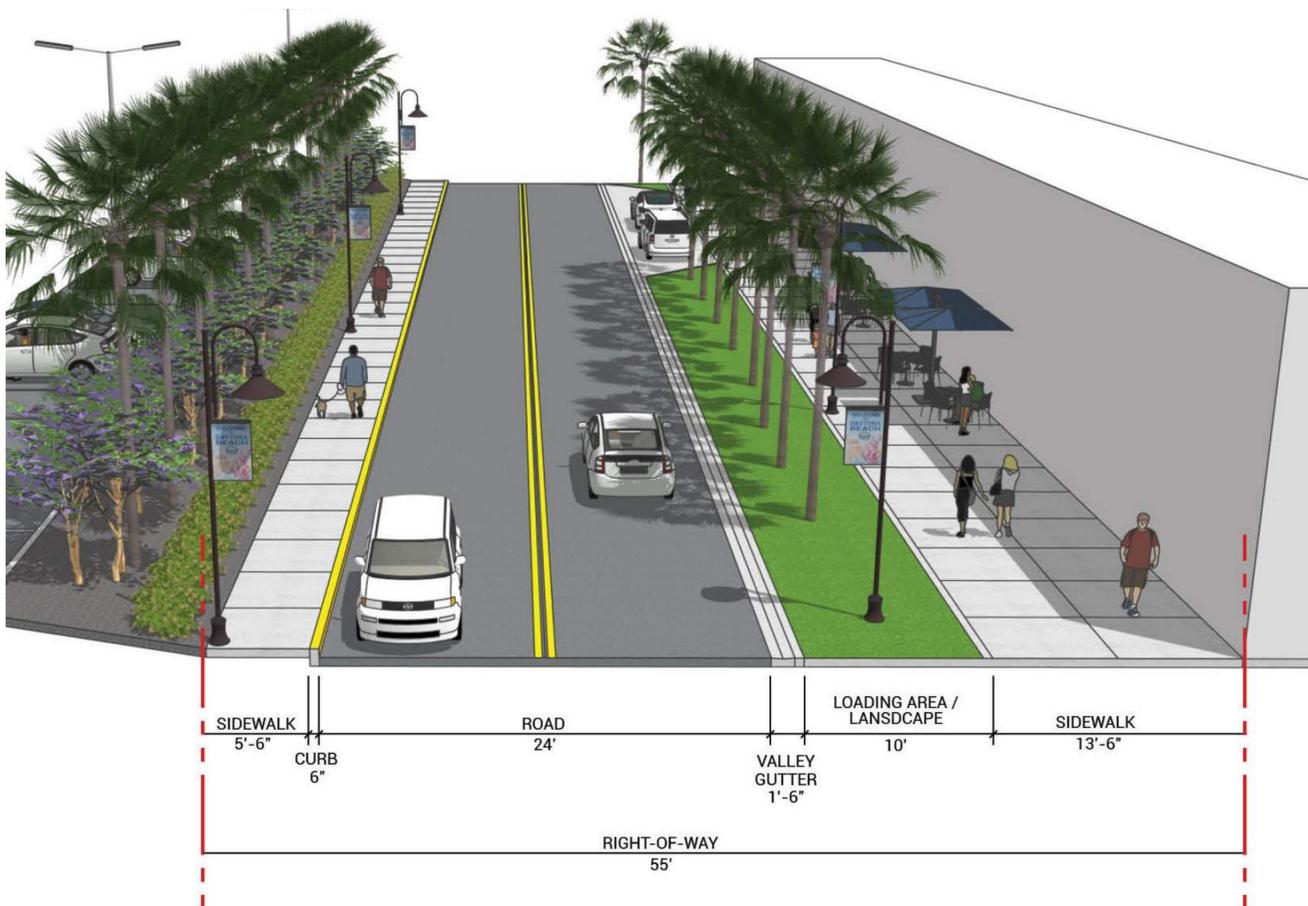
EXISTING



EXISTING CONDITIONS

- LACKS SENSE OF ARRIVAL AND NOT INVITING
- VERY OPEN AND HOT
- VEHICLE ORIENTED

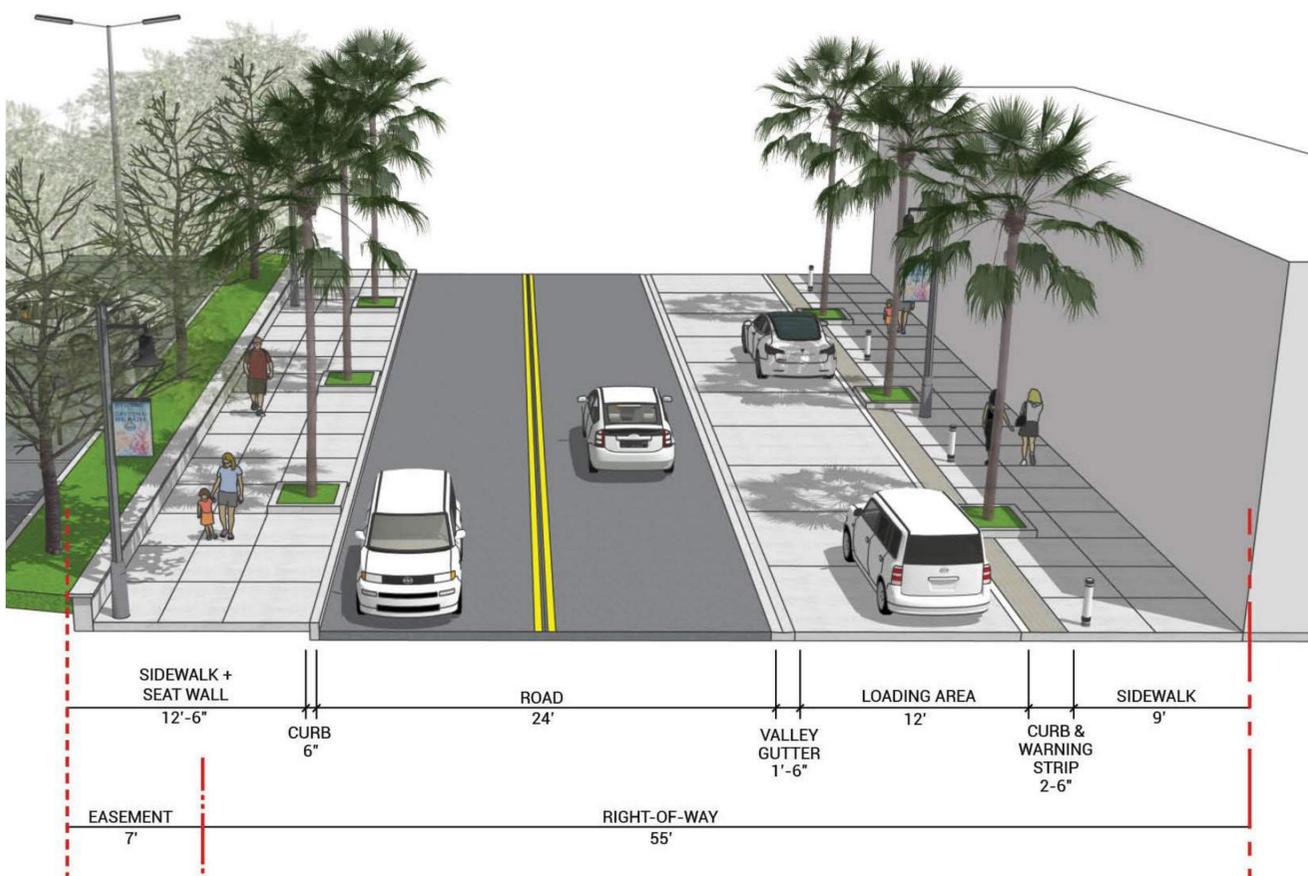
PROPOSED



PROPOSED CONDITIONS

- CREATES CONNECTION VISUALLY TO PLANTING AND SPACES AT THE OCEAN CENTER
- INVITES AND ENCOURAGES EXPLORATION TO MAIN STREET
- BETTER PEDESTRIAN ZONE AND FLEXIBILITY

ALTERNATE

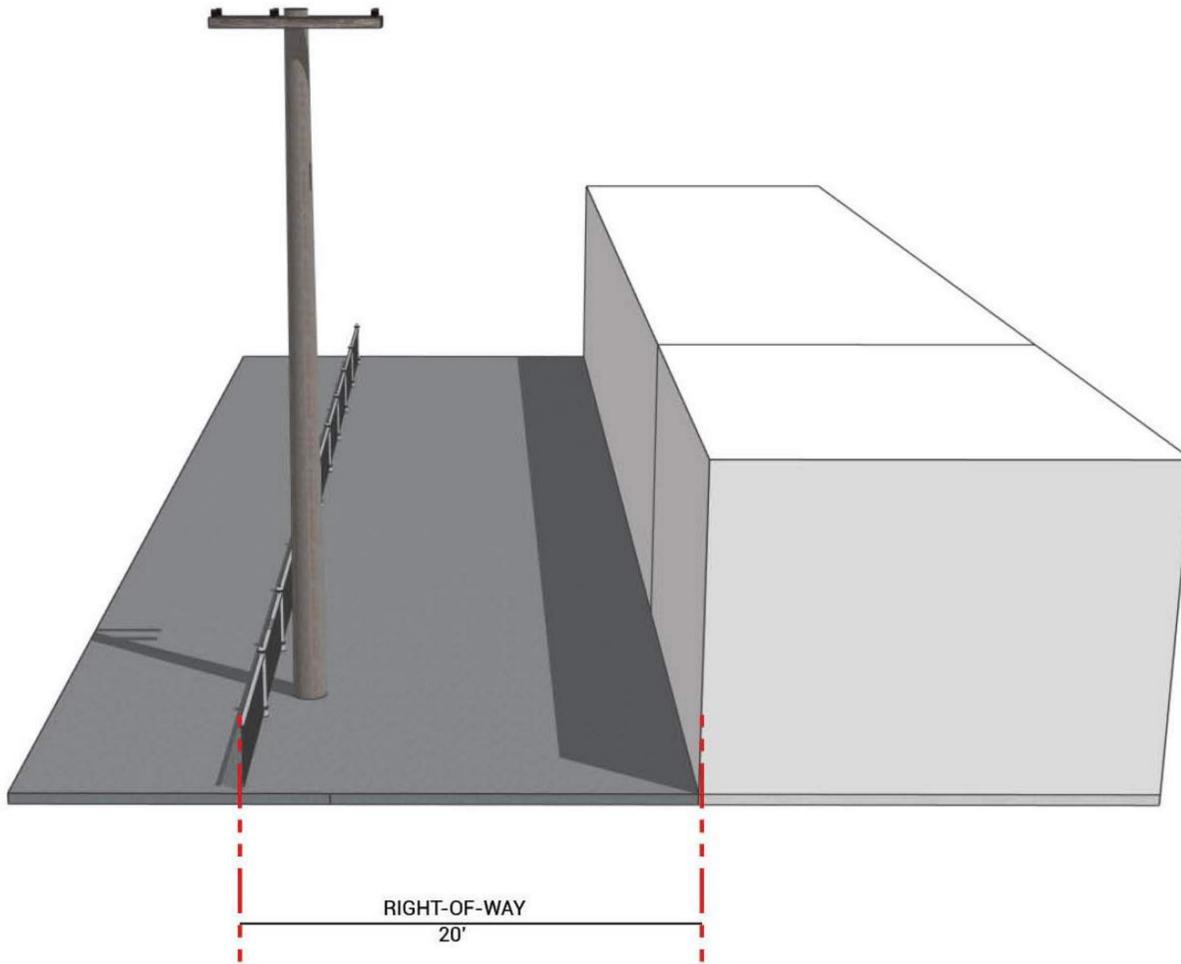


ALTERNATE CONDITIONS

- ROAD SHIFTS
- PROVIDE ADDITIONAL SPACE ON WEST SIDE FOR PEDESTRIANS
- USE PLANTING AND SITE FEATURES TO DEFINE PEDESTRIAN ZONE
- WIDENED SIDEWALK AND SEAT WALL AT WEST SIDE, FOR GRADE CHANGE

C1

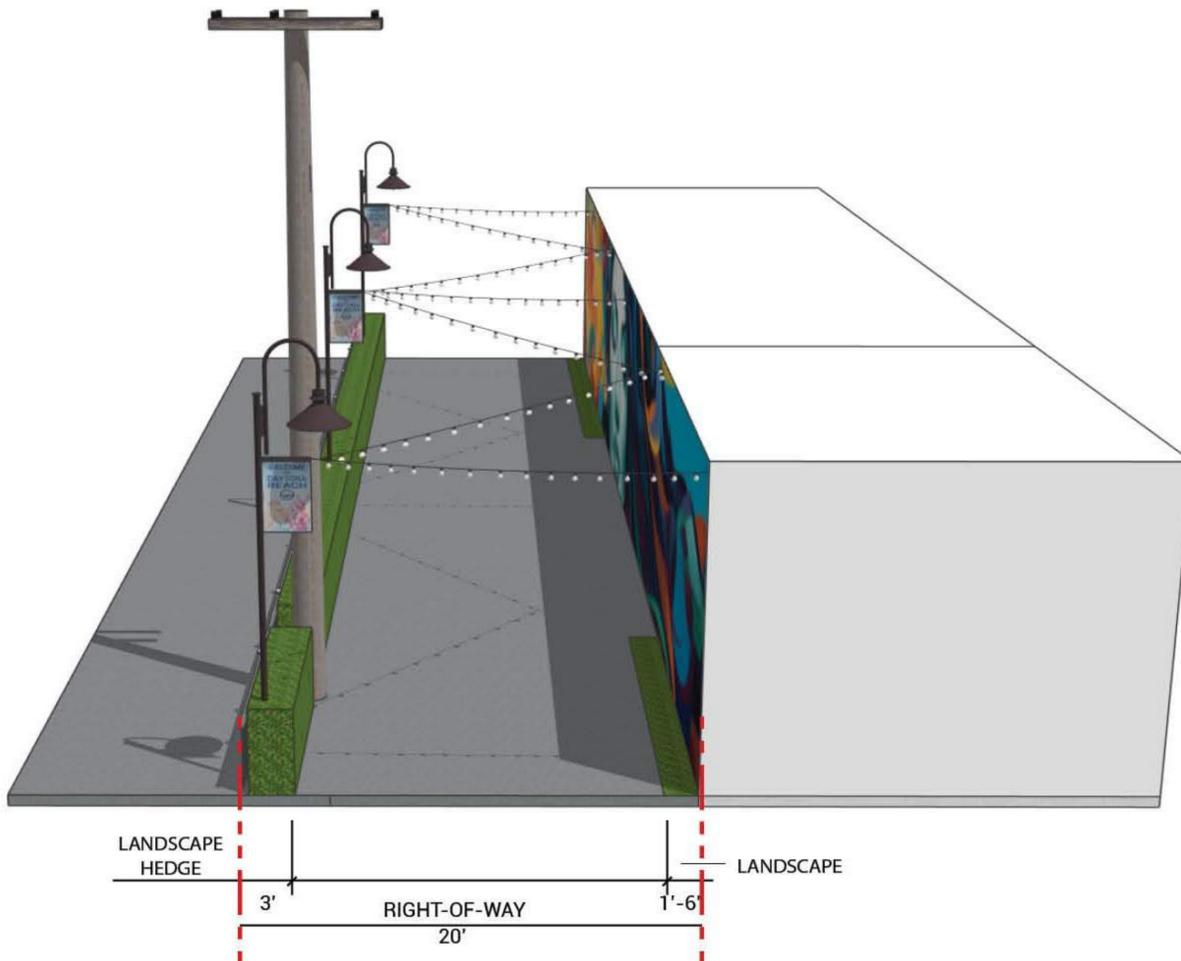
EXISTING



EXISTING CONDITIONS

- UNINVITING ALLEY
- ONE WAY TRAFFIC SOUTH
- MINIMAL VEHICLE USE
- OPPORTUNITY TO CONNECT TO (4) PARKING LOTS
- LIMITED SPACE DUE TO FUNCTIONAL REQUIREMENTS

PROPOSED

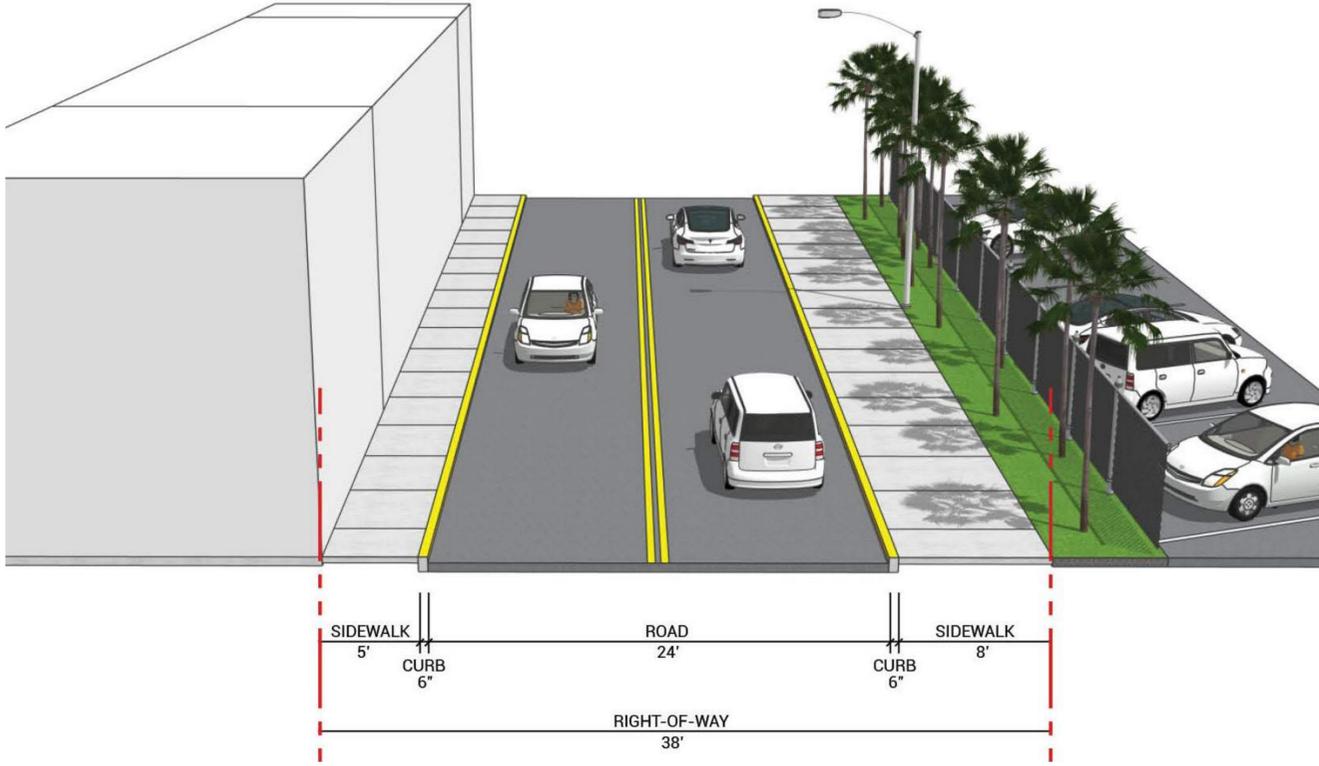


PROPOSED CONDITIONS

- ENHANCED PEDESTRIAN ZONE
- PROVIDE LIGHTING , GRAPHICS AND GREENERY
- CREATE SAFER EXPERIENCE THAT CONNECTS OCEAN CENTER, PARKING AND MAIN STREET
- MORE INVITING

C2

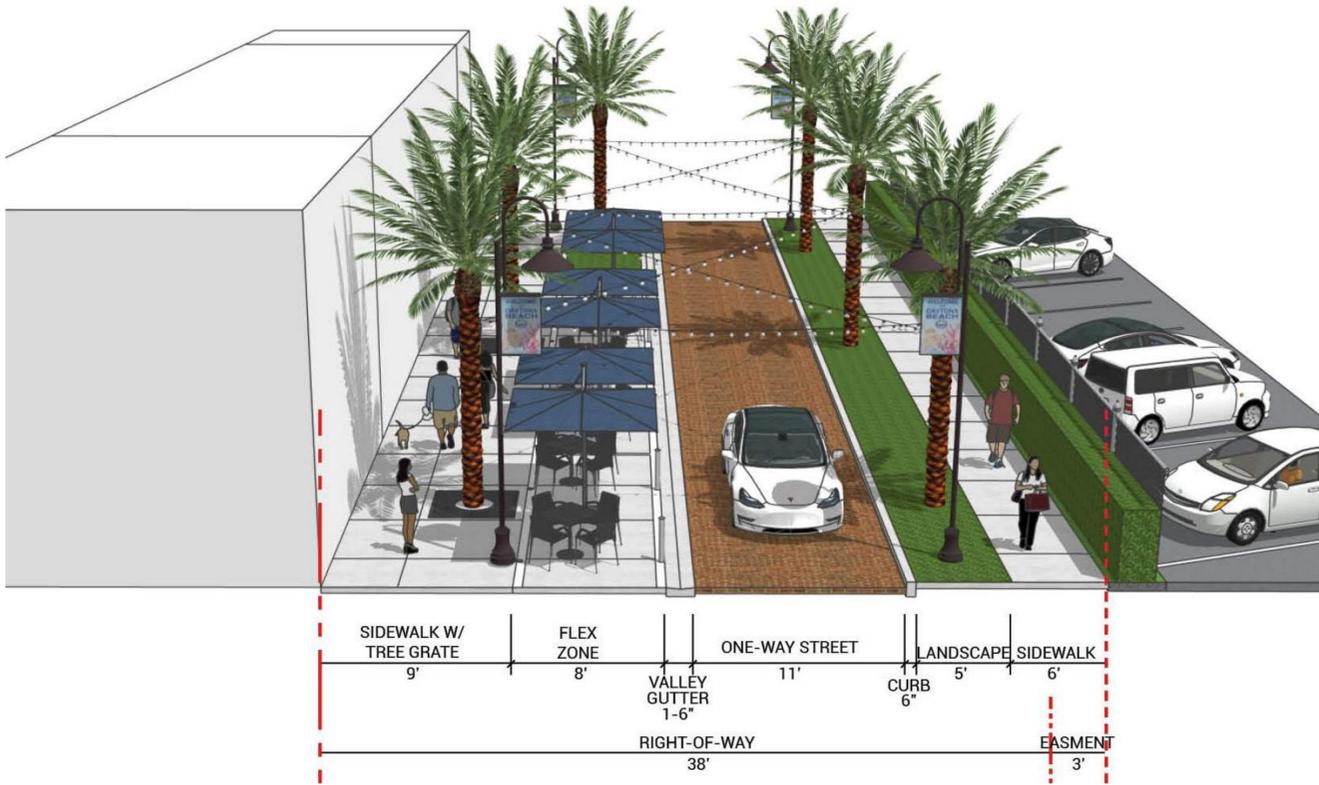
EXISTING



EXISTING CONDITIONS

- WIDE LANES ENCOURAGE HIGHER VEHICULAR SPEEDS
- PEDESTRIAN ZONE RIGHT AT ROAD EDGE
- LIMITED SITE FURNISHINGS
- NOT INVITING

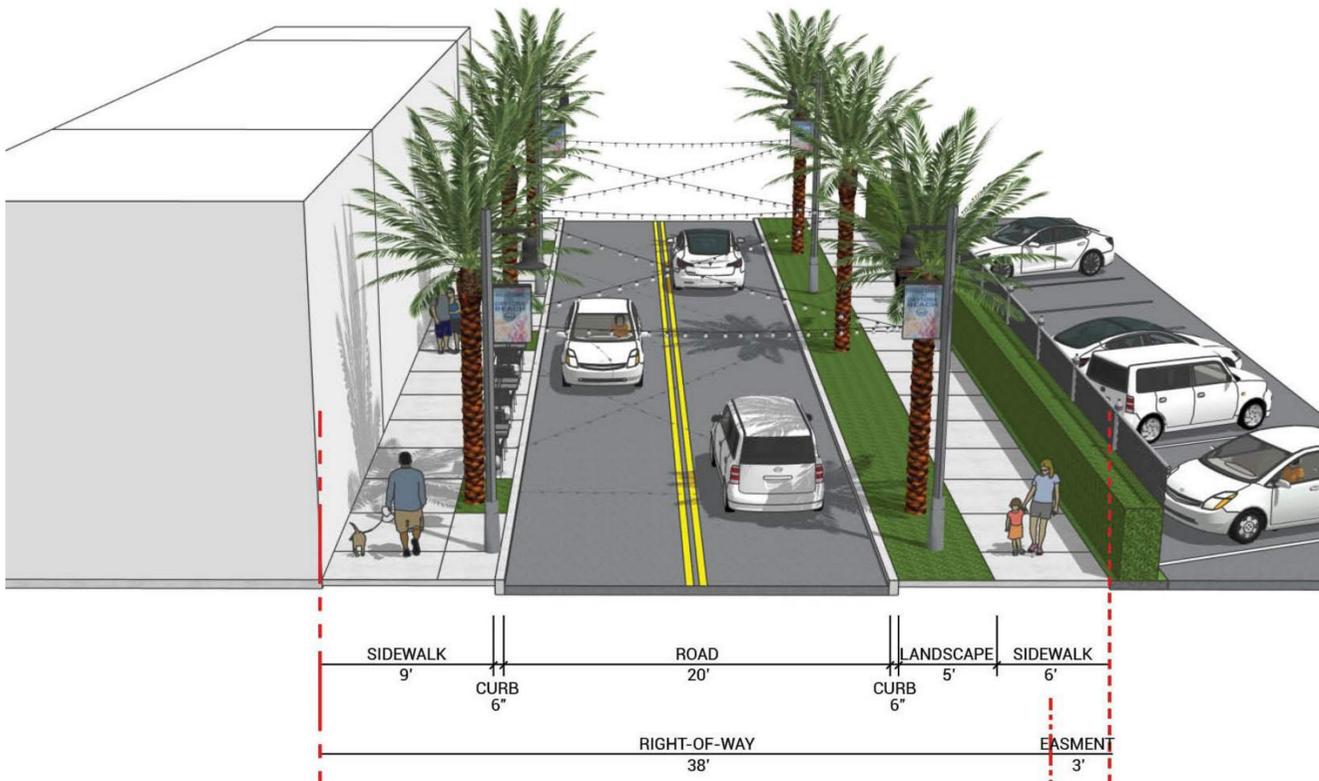
PROPOSED



PROPOSED CONDITIONS

- CONVERTS STREET TO ONE WAY STREET TO SOUTH
- VISUALLY CONNECTS OCEAN CENTER AND MAIN STREET
- CREATES OPPORTUNITIES FOR OUTDOOR DINING TO ACTIVATE SPACE
- IMPROVED PEDESTRIAN ZONE

ALTERNATE



ALTERNATE CONDITIONS

- MAINTAINS (2) WAY TRAFFIC
- REDUCES ROAD WIDTH TO CALM TRAFFIC
- VISUALLY CONNECTS TO OCEAN CENTER
- IMPROVED PEDESTRIAN ZONES

C3